



PLEIN AIR JURIED EXHIBITION 2013

First annual plein air paintings juried exhibition for North Eastern States artists

November 15- December 27, 2013

The Art Academy of Westchester, NY is pleased to announce its first Plein Air Paintings Juried Exhibition for North Eastern States artists. The exhibition is open to any artist who is a full-time resident of a North Eastern State and who is 18 years of age or older. Work must have been done outdoors, on location, in oil, acrylic, water color, or pastel, and may not exceed 22 inches in width and height including the frame.

AWARDS

1st place \$1,000
2nd place \$400
3rd place \$200

SUBMISSION GUIDELINES

All entries must be submitted electronically **by October 6**. The Entry form and payment options are located at the academy webpage www.artacademyw.org

Entry price: \$35 for one image, \$45 for two images, \$55 for 3 images.

Payment will be processed online and is non-refundable. Your payment will serve as your acceptance of the terms and conditions stated in this prospectus. The Entry Form must be filled out completely. Judging will be done entirely from JPEG's. No other formats will be accepted.

Submission Steps

- 1-Fill out the entry form in the academy website www.artacademyw.org
- 2-Process payment accordingly
- 3-Send jpeg images by mail to exhibition@artacademyofwestchester.org

ART WORK

Work must be done on location, in oil, acrylic, pastel, or watercolor, produced in the last 5 years and may not exceed 22 inches in width and 22 inches in height including frame. The Art Academy reserves the right to reject work delivered at the time of the exhibition that does not represent the artist's accepted work. Selected artwork must be wired, framed and ready to hang (no saw-tooth hangers). All work must be available for the duration of the exhibition. All work must be available for sale. The Art Academy will take a 30% sales commission and issue a check for the remainder to the artist at the close of the exhibition. The exhibition will run from November 15 to December 27, 2013. Sales proceeds and cash Awards will be mailed by January 6, 2014.

Digital Submission Specifications

Deadline: October 6, 2013

Images must be JPEG format, 72 dpi. They should be at least 600 pixels but not greater than 1200 pixels in either direction. Maximum file size for any individual image is 1 MB. The size given for works should be the framed size. Height must be given before width regardless of whether the work is a vertical or a horizontal.

Images should be labeled in the following format:

Lastname_Firstname_MiddleInitial_Title.jpg. Example: "Smith_John_B_bluelake.jpg"

Titles of work must be unique. Please do not use "Untitled" as title. Images should be sent by email to exhibition@artacademyofwestchester.org **after** processing payment and the Entry Form online. Please do not send more images than agreed upon your payment.

A surplus of images will automatically null your submission. You'll be asked to resubmit images ONCE by email. Until then your entry will remain null. Payments submitted are non-refundable.

Artist Statement

All artists should include a statement (no more than 1 page) on the body of work submitted. Explain your choice of media, subject matter, technique, inspirations, concepts and vision.

JURY

The Art Academy Jury Committee will jury all submissions. The Committee consists of art instructors, professional visual artists, gallery owners and art collectors. Submissions will be judged on creativity, originality, technique/skill, presentation and overall quality.

Accepted artist will be announced October 14 on the Academy website. Only selected artists will be notified.

DELIVERY OF WORK

Hand-delivered work will be accepted at the Academy October 28, 6-8pm and October 29, 9am 2pm. Packaging must be removed from the gallery at the time of delivery.

Shipped work must arrive at the gallery Saturday November 2 in a reusable container. A computer-generated return label for return of work **MUST** be enclosed. **NO EXCEPTIONS**. Pre-paid shipping arrangements must be made through UPS' or FedEx' websites or with other shippers who will pick up work at the gallery. **NO U.S. POSTAL SERVICE OR COD RETURNS. DO NOT SEND CASH, CHECK, STAMPS, OR CREDIT CARD INFORMATION FOR RETURN OF WORK.** The academy will not be held responsible for work delivered without following these guidelines.

RETURN

Hand-delivered work must be picked up on Monday, January 6 2014, 6 - 8 pm and Tuesday January 7 2014, 9 am to 2 pm. Shipped works will be returned the week of January 9. The academy accepts no responsibility for work not retrieved on pick-up date and will charge the artist \$5.00 a day thereafter for storage. After 30 days the academy may dispose of the work.

LIABILITY

Great care will be taken with all work, but artists are responsible for insuring their own pieces if they wish. The Art Academy will not be responsible for any loss or damage to work while on the premises or in transit to or from the academy.

The submission of a work of art to this exhibition shall be understood to constitute an agreement on the part of the artist to the conditions set forth in this prospectus.

EXHIBITION PROMOTION

The Academy reserves the right to use digital images of accepted and exhibited artwork for the purpose of media and website public relations, advertising and promotion of the juried exhibition.

EVENT SCHEDULE

October 6	Submission deadline
October 14	Announcement of accepted artists
October 28,29	Hand delivery of work (see times)
November 2	Receipt of shipped work
November 15	Exhibition opens
November 16	Reception 3- 5 PM
December 27	Exhibition closes
January 7, 8	Pickup of hand-delivered work: 9 - 3 PM
January 6-11	Return of shipped work via UPS or FedEx

Sales proceeds and cash awards will be mailed by January 6, 2014

WWW.ARTACADEMYW.ORG